

2006 PODCAST AND VIDEO SPONSORSHIP ROCHESTER ADAMS FOOTBALL



The Rochester Adams High School Football Booster Club is made up of parents and community members who are interested in the student athletes at Rochester Adams High School. This interest is demonstrated by giving moral and financial support to the Football program as well as all other programs offered at the school. By sponsoring high school athletics, you demonstrate your commitment to hundreds of participants and thousands of fans—almost all of whom could be your customers.

Enjoy **exclusive** placement and naming rights. Act now as each of these sponsor positions will go fast!

Podcast Audio Sponsorships

Varsity Games

\$500

Includes Podcast naming rights and three 15 second embedded advertisements on each Varsity Game audio Podcast. Last year the average varsity game was downloaded over 250 times.

Freshmen Games

\$125

Includes three exclusive embedded advertisements on the podcast audio of the freshmen games. The JV games were downloaded an average of 100 times each; Freshmen were not offered last year as Podcasts but will probably see similar usage.

Video Sponsorships:

Varsity Game Summaries

\$700

Minimum of 5 clips will be produced for the web site.

In 2005 the average varsity video was downloaded 800 times.

Package includes a Pre-roll 15 second ad, sponsorship page (with ads) on the web site, Monthly statistics and embedded link to your website within the video.

Includes free basic production if you do not have a video ad: 2 hr video shoot + 2 hour post production—a \$500 value!

Homecoming Video Sponsorship

\$125

The Homecoming video was downloaded over 1,100 times.

Web site ads should be in digital format. (jpeg, gif, or flash).

Name of Business: _____

Contact Person: _____

Address: _____

City/State/Zip Code: _____

Telephone: _____

Email: _____

YES! I will support the Student/Athletes at Rochester Adams with my ad:

Signed, Purchaser _____

Amount Received: _____ Check # _____ Date _____

PLEASE MAKE CHECKS PAYABLE TO **ADAMS BOOSTER CLUB**
Attach ad, artwork and any special instructions to this sheet and return to:
Steve Walbrun, 3679 Deer Springs Drive, Rochester, MI 48306
248-373-7378